

# ServiceCall<sup>®</sup>

service at the  
touch of a  
button



**CST's ServiceCall<sup>®</sup>**  
An **effective solution** to **communication**  
**problems** within service industries



# ServiceCall<sup>®</sup>

...service at the touch of a button

the instant-service wireless call system

**ServiceCall** is the family name for our range of 'call' products including:

- **ConferenceCall**
- **ButlerCall**
- **TableCall**

Positioned unobtrusively on a table or fitted to a wall, ServiceCall is a unique dedicated communication system designed for service industries/sectors.

At the touch of a button, ServiceCall transmits a signal to a staff pager who are able to respond immediately.

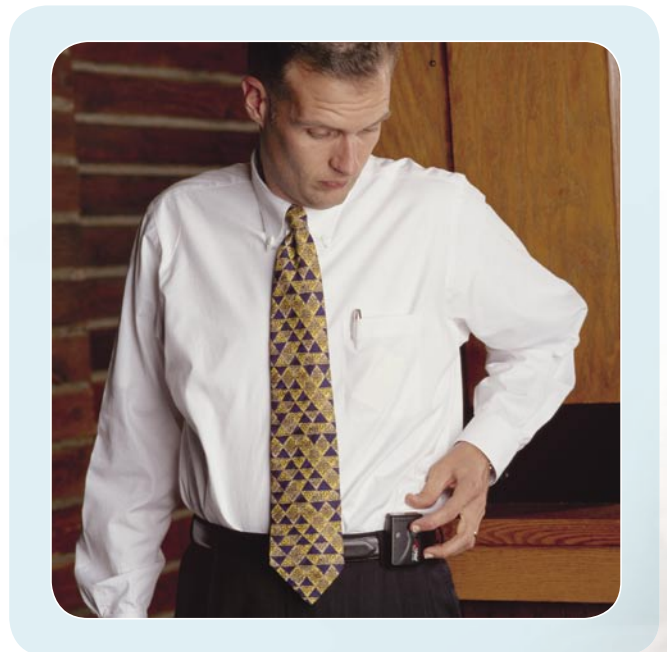
The pagers can be set to either vibrate or tone alert and can display the room or area that requires service.

Overall service levels will be improved by decreasing response times which increases customer satisfaction.

By reducing response times, major hospitality organisations have found ServiceCall an invaluable aid in winning customer loyalty.

## **ServiceCall would benefit:**

- Restaurants
- Hotel Conference Rooms
- Executive Dining Rooms
- Health & Fitness Clubs
- Retail Stores
- Casinos
- Banks
- Nightclubs
- Bowling Alleys
- Crown Court Jury Rooms
- Government Offices
- Local Authority Offices



## **TableCall<sup>®</sup>**

Used in restaurants or locations offering food service. Typically a TableCall button is placed on restaurant or bar tables and has two buttons, one to call the waiting staff and one to call for your bill. This will allow customers to instantly call waiting staff when service is required resulting in dramatic increases in spend-per-head.

Alternatively, multiple buttons are available, with separate buttons to call for food, drink, the bill or another service.

When customers push a button, the relevant member of staff's pager is alerted and a message shows where the customer is and what service they require.

TableCall can be personalised with customer logos and menu or promo holders for advertising.

Being wireless, the system is unobtrusive to install and running costs are minimal.

## ConferenceCall<sup>®</sup>

Used by major hotel and conference companies, conference delegates or visitors can summon staff at the touch of a button.

When a meeting is sensitive or confidential ConferenceCall gives your clients the privacy and assurance of no interruptions, yet enables them to call for service as and when required.

The call buttons are portable units giving greater flexibility. Alternatively, the buttons can be fixed to tables, walls or hallways to indicate where a specific service is required.



◀ Executive box in range of wood and finishes

Corian<sup>®</sup> 92 Colours available



◀ Crystal, black and mahogany effect resin

## ButlerCall<sup>®</sup>

The perfect solution for any executive dining or private meeting room facility, ButlerCall is a wireless system that enables you, or your clients, to discreetly summon a member of the service team when they have a requirement. Flexible and discreet, service teams are free to multi-task safe in the knowledge they will be alerted instantly, via their pager, to the specific room/area calling and the service required.

ButlerCall is available in a range of button combinations detailing the specific service required. Designed to meet the aesthetics of your location, the ButlerCall systems is available in Corian<sup>®</sup>, any variety of wood or a choice of three resin finishes. Customisation and special requests are available.



▶ Numeric pager



◀ Alphanumeric pager

### With ServiceCall you can:

- Improve guest's service experience
- Provide instant & discreet contact to Conference porters
- Allow guests to alert staff without leaving their conference room
- Increase sales from previously missed opportunities, such as extra drinks
- Enhance brand offering in a competitive market





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## **CST's Master Display Panel light board seamlessly integrates with the family of ServiceCall solutions.**

The wall-mounted display unit contains an integral radio receiver for receiving low power transmissions on a licence-exempt radio band from our range of call button transmitters.

The brushed steel housing features a unique three section display to show exactly which service is required and at what location.

The large bright yellow/green LED illumination is ideal for any environment with flashing display characters to indicate new messages. Attention alerts can also be sounded by utilising the in-built selectable chimes with adjustable volume.

With a generous 60-message capacity, the system can be used in the busiest of hospitality environments for table service and requests. A small hand-held or necklace lanyard cancellation fob is used to clear messages from the display.

The ideal solution for restaurant paging communications, the ServiceCall system has been developed to provide seamless communications between your staff and customers.

- Eliminate waving, snapping fingers, raised voices & customer frustration
- Save time - allow customers flexibility to request service

**Give your customers....What they want, when they want it!**



Do you want to find out more about how ServiceCall can help you to provide increased customer satisfaction? Contact us on:

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