

**Call-Systems** Technology Ltd  
Wireless Communication



# BOOMERANG

The next generation in guest paging



...keeps your customers  
coming back!

For further information call **0800 389 5642**

# BOOMERANG



## Welcome to the future of guest paging

Sleek rugged pagers housed in a compact charging rack and packed full of features, CST's Boomerang paging system will take your customer service to a whole new level.

Boomerang incorporates the latest advances in electronic and wireless technology allowing you to serve your customers more effectively and exceed their expectations, with a managed queue process and improved staff efficiency to increase your profits.

The innovative Boomerang pager has been attractively designed with a rubber bumper for robust protection. It is the first customer call pager system to be IP54 rated withstanding splash, dust and impact hazards. The Boomerang solution can repay it's investment in just a few weeks.

### **Boomerang: the next generation in customer service**

Boomerang not only offers the standard flash, tone and vibration alerts expected of a traditional pager system but also incorporates a numeric display and voice message module. The 'Voice' function allows you to record bespoke messages highlighting restaurant promotions and events, suggest new menu items, or instruct patrons which area to return to. The pager comes with an in-built advertising sleeve "promo pocket" for branding and promotions. When combined, the promo-pocket and bespoke Voice solutions offer maximum publicity opportunities.

## A revolution in pager management

### **Boomerang: State of the art stacking system**

Boomerang's stackable and 'speedy' charging racks have been engineered to offer the most efficient and practical way to charge the pagers. The compact racks are designed to accommodate a horizontal or vertical installation. The powerful transmitter gives excellent coverage over a wide area and allows 'over the air' pager programming features, including renumbering of pagers and setting of volume control and alert reminders.

### **Boomerang: Everyone wins**

With Boomerang you and your customers can be confident in the queue management and waiting time process. Boomerang pagers create a physical tie to the restaurant, industry proven to result in less walk-aways and increased

table turns. Customers will enjoy a fair and managed queue process, shorter wait times and less congested reception areas as the pagers allow them the freedom to move about without fear of losing their place in the 'invisible queue'.

### **Boomerang: The "invisible" queue**

With customers free to enjoy the restaurant bar or less crowded areas, the host stand will naturally look more approachable, resulting in more throughput. Your staff will spend less time searching for customers and more time delivering excellent service and hospitality. More throughput, less walk-aways, happier customers and enhanced staff efficiency equals more profits. Everyone wins with Boomerang.



## Boomerang Top Ten

### ONE

Attractive design  
Rubber bumper  
Stylish housing  
IP54 rating

### TWO

Vibration, Tone  
& Flash Alerts  
as Standard

### THREE

Superior pager  
battery efficiency

### FOUR

Programmable custom  
voice messaging

### FIVE

Bright LED numeric  
display

## Smarter service, better information

### "How do I alert my guests with a customized voice message?"

The Voice is programmed through our easy to use software.

### "My restaurant is noisy at times - what if my customers have difficulty hearing their pager?"

Simply adjust the volume control, remotely, over the air.

### "What happens if waiting customers wander out of range?"

As the name suggests, your Boomerang pagers will always come back. Customers who wander out of range of the transmitter will be notified by the pager – LOUDLY.



### "My staff are busy - what happens if pagers are returned to the racks in the wrong order?"

The Boomerang system can re-number pagers from the transmitter in a single press of a button. With up to eight charging racks available per system

### "How do I upgrade to Boomerang?"

Call CST today! The Boomerang system is easy to install and simple to use.



## Smarter table management

**"Our new Boomerang system has revolutionised our business and enhanced our guest experience"**

### "Can I customize my pagers?"

Boomerang's promo-pocket allows customised branding and promotion for your special offers and events. Popular with many of our customers, third party advertising or sponsorship is an excellent way to pay for your system and also create continuous revenue stream.

### "My restaurant is busy - the pagers will be given a thorough workout! How robust are they?"

Boomerang pagers are IP54 rated against water and dust. The attractive housing features a protective rubber bumper against impact damage. With its stylish and sleek design there are no messy stickers or button controls, just the pager, a bright LED display and your branding or advertising .

**SIX**  
Numeric paging

**SEVEN**  
Promo-pocket for Promotional branding and custom insert advertising

**EIGHT**  
Adjustable "over the air" volume control and alert reminder

**NINE**  
A versatile rack system with auto renumbering, vertical or horizontal rack configuration

**TEN**  
Enhanced signal coverage 'Out of Range' Feature

**Call-Systems Technology is your official UK partner for the powerful ConnectSmart Kitchen Automation systems from industry leaders, QSR Automations®.**



QSR's comprehensive and combined ConnectSmart solution ensures operators can successfully manage and capture the entire customer experience, from front to back of house. QSR has a range of solutions to suit every hospitality environment and budget.

**QSR Solutions include:**

- Advanced kitchen management software solutions to increase food prep time and quality
- Kitchen display screens (KDS) from ticket screens to full colour graphical displays
- Intuitive guest wait list management program that learns daily, weekly monthly
- Seating area plans connected to guest waiting / kitchen automations to alert table status
- In-built reports and custom report solutions and time stamped activity
- Online and web ahead reservations



**More hospitality solutions to enhance your restaurant efficiency**  
**CST offer a wide range of paging solutions to enhance your restaurant efficiency and customers experience.**

**ServiceCall<sup>®</sup>**



**SERVICECALL TABLE PAGING SYSTEM**

ServiceCall is a wireless solution enabling clients to silently call for service at the touch of a button without leaving their seats. Available in a wide range of designs, or can be designed to complement your décor. Ideal for meeting rooms, lobby's and outside seating areas.

**WaiterCall<sup>®</sup>**



**WAITERCALL PAGING SYSTEM**

Our popular wireless paging system enables the kitchen to alert serving staff when orders are ready for collection, ensuring meals are delivered piping hot.

**Genesis**



**GENESIS COMMUNICATION SOFTWARE**

GENESIS® enables staff to stay in touch wherever they are and whatever they are doing, regardless of which communications device they are carrying. Whether it's one-to-one or group messaging, conference calls or Loneworker protection, Genesis delivers the most feature-rich and comprehensive communications solution on the market.

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**Leaders in On- Site Communication and Hospitality Software/Hardware**